

vihaa
overseas inc



Rice | Cereals & Pulses | Edible Oils | Spices - Whole & Powder
Fryums & Pappads | South Indian Snacks

www.vihaaoverseas.com



About Vihaa

Consuming a nutritious diet in our everyday life brings you to sound health and prosperity. We, Vihaa Overseas Inc Offer you a wide range of healthy nourishments such as Rice, Cereals & Pulses, Edible Oils, Millet based Products, Spices-Whole & Powder and South Indian Snacks made hygienically to boost your stamina and other food products made hygienically to boost your stamina and strengthen your immunity.

We are the leading exporter of these consumables and have thousands of happy clients throughout the world. In terms of the online market, we are the top-most seller and have a higher demand for our products. We strive hard to satisfy the agro needs of our beloved customers with exceptional quality at a nominal price. Our products are 100% natural and can be consumed by everyone without any restrictions. We are planing to expand our business venture throughout the globe and tend to grow on a larger scale.

Our Story

We are an up coming export house based in Tamilnadu engaged in marketing and exporting a wide range of agro products to different countries in the world. From the parent company Suga Coco Founded in 2009 by K.Sugakumaravel, who hails from a strong agricultural background and has immense experience in management and logistics, the company has been making a foray into the food products export market through constant innovations in its product range and by maintaining a high standard of quality in keeping with recent trends in consumer demands as well as the tough competition in today's export markets by procuring and providing foods from leading manufactures brands and cutomising our products.

Our company has in a fairly short period succeeded in carving a niche for itself in the food products export industry. Our manufacturers from whom we source a majority of our food products possess full fledged production capacity and are in a position to execute export orders at short notice.



CERTIFICATION



Coconut Development Board
Ministry of Agriculture and Farmers Welfare, Government of India



APEDA
Agricultural & Processed Food Products
Export Development Authority
Ministry of Commerce & Industry, Government of India



स्पाइसेस बोर्ड भारत
काणिज्य एवं उद्योग मंत्रालय, भारत सरकार
SPICES BOARD INDIA
Ministry of Commerce & Industry, Govt. of India



काँफी बोर्ड
COFFEE BOARD
Government of India
Ministry of Commerce & Industry



टी बोर्ड भारत
भारत सरकार काणिज्य एवं उद्योग मंत्रालय के अधीन
TEA BOARD OF INDIA
Under Ministry of Commerce & Industry,
Government of India



**FEDERATION OF INDIAN
EXPORT ORGANISATIONS**
Set up by Ministry of Commerce, Government of India
ISO 9001:2015 Certified

In the year 2019, My Village was introduced as a brand for export and domestic market. This brand was created to mainly deal with numerous varieties of rice. Originated from South India, we have mastered in sourcing and hand-picking the best and unadulterated rice grains.



We are exporter of all rice varieties which are ancient and reverent grain and it has been cultivated since 2500 BC. Nowadays rice is one of the most important cereal globally. We are specialized in all southern rice varieties for export to International Markets.

We have a wide range of rice varieties which include Raw, Boiled, Par-Boiled Etc.,

Available sizes:

2, 5, 10, 20 & 25 (Kgs) with Non Woven Bags.

RICE VARIETIES

- ✦ Sona Masoori Rice
- ✦ Ponni Rice
- ✦ Jeerakasala Rice
- ✦ Idly Rice
- ✦ White Raw Rice
- ✦ Palakkadan Matta Rice
- ✦ Handpound Rice (Kaikuthal Rice)
- ✦ Mappilai Samba Rice



We have stepped into global marketing ever since the generation, realised the necessity for organic products and healthy lifestyle. In the year 2018, Brown Basket emerged as a retail store. We are involved not only in retail but also into exports in this brand.



PULSES VARIETIES

- ✦ Toor Dal
- ✦ Urid Dal
- ✦ Moong Dal
- ✦ Black Chick Peas
- ✦ Red Cow Peas

MILLET VARIETIES

- ✦ Finger Millet
- ✦ Kodo Millet
- ✦ Foxtail Millet
- ✦ Little Millet
- ✦ Barnyard Millet

and much more...





Civilizations of Asia have from ancient times been involved in merchandising spices. Spice trade was the one of the most important commercial activities that drove the world economy from the medieval times to the modern times and the Indian subcontinent was a key emporium for spice trade to the Persian Gulf and Europe. To this day, Indian spices and agricultural products continue to make an indelible mark on the global food trade. Our product range include rich and aromatic spices grown locally as well as spice blends that are used to make a variety of traditional dishes like sambhar and rasam.

SPICES WHOLE & POWDER

- ✦ Turmeric
- ✦ Black Pepper
- ✦ Dry Red Chilly
- ✦ Coriander
- ✦ Cardamom
- ✦ Fenugreek
- ✦ Cinnamon Stick
- ✦ Turmeric Powder
- ✦ Black Pepper Powder
- ✦ Red Chilly Powder
- ✦ Coriander Powder
- ✦ Garam Masala Powder





PICKLE VARIETIES

- ✦ Amla Pickle
- ✦ Garlic Pickle
- ✦ Citron Pickle
- ✦ Mango Pickle
- ✦ Lemon Pickle

and much more...

BREAKFAST CEREALS

- ✦ Millet Cereals Horse gram Seeds and Fruits
- ✦ Millet Cereals Vannila Crunchy
- ✦ Millet Cereals Quinoa Fruits and Nuts Pineapple
- ✦ Millet Cereals Almond and Raisins



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South Indian Traditional Oils



Coconut Oil



Gingelly Oil



Groundnut Oil



MILLET NOODLES

- ✦ Barnyard Millet Noodles
- ✦ Finger Millet Noodles
- ✦ Pearl Millet Noodles
- ✦ Multi Millet Noodles
- ✦ Horsegram Noodles
- ✦ Kodo Millet Noodles
- ✦ Foxtail Millet Noodles

and much more...

S E R V I C E S

Packaging

We believe in the adage the content is as good as the container. The intrinsic value of food particularly spices and processed food depend heavily on their aroma and flavor. Thus, packaging plays a vital role in maintaining the freshness and purity of spices and also enhancing its shelf life. We do not compromise on packaging standards. The natural flavors and goodness of our food products is retained by using the latest technology which conforms to international standards of packaging. Our team of expert packaging professionals employs sophisticated machinery and use superior quality packaging material to ensure superior storage quality. We also offer customized packaging according to the specifications of the customer.

Labeling

Our packaging includes precise labeling procedures. Apart from content index that comes with every pack, we also provide an easy-to-understand instruction panel for specific recipe preparation techniques.

Warehousing

We have ample warehousing facilities which enable us to store finished products in a hygienic environment. The warehouses are regularly inspected and fumigated and every precaution is taken to maintain a pest free and climate controlled environment to prolong the shelf-life of our products and prevent even the slightest degree of contamination.



SUGA 

Vihaa
overseas inc

Registered Office Address :

40, Chinna Subannan Steet, Cross Road, K.K.Pudur,
Coimbatore - 641 038, Tamilnadu, India

Factory Address :

198/1, K.Nagoor Road, Kanjampatti,
Pollachi - 642 003, Tamilnadu, India


Warehouse Packing Unit 1 :



209A, Kalapatti - Sitra Road,
Coimbatore - 641 048, Tamilnadu, India

Warehouse Packing Unit 2 :

14/1A, VIP Nagar, Civil Aerodrome Post,
Coimbatore - 641014, Tamilnadu, India



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